

July 4, 2018

DEVELOPMENT PLANNING

North America | United States | [Miami](#)

July 04, 2018 by Marcus Mitanis

## Yotel Brand Brings Residential Offering to the East Coast

After gaining a reputation for its affordable and chic collection of hotels across the United States, the YOTEL brand is extending its values to the residential market. The YOTELPAD brand is a new residential offering under the YOTEL umbrella, and its first East Coast location will soon be making waves in Downtown [Miami](#).



YOTELPAD Miami, image via Aria Development Group

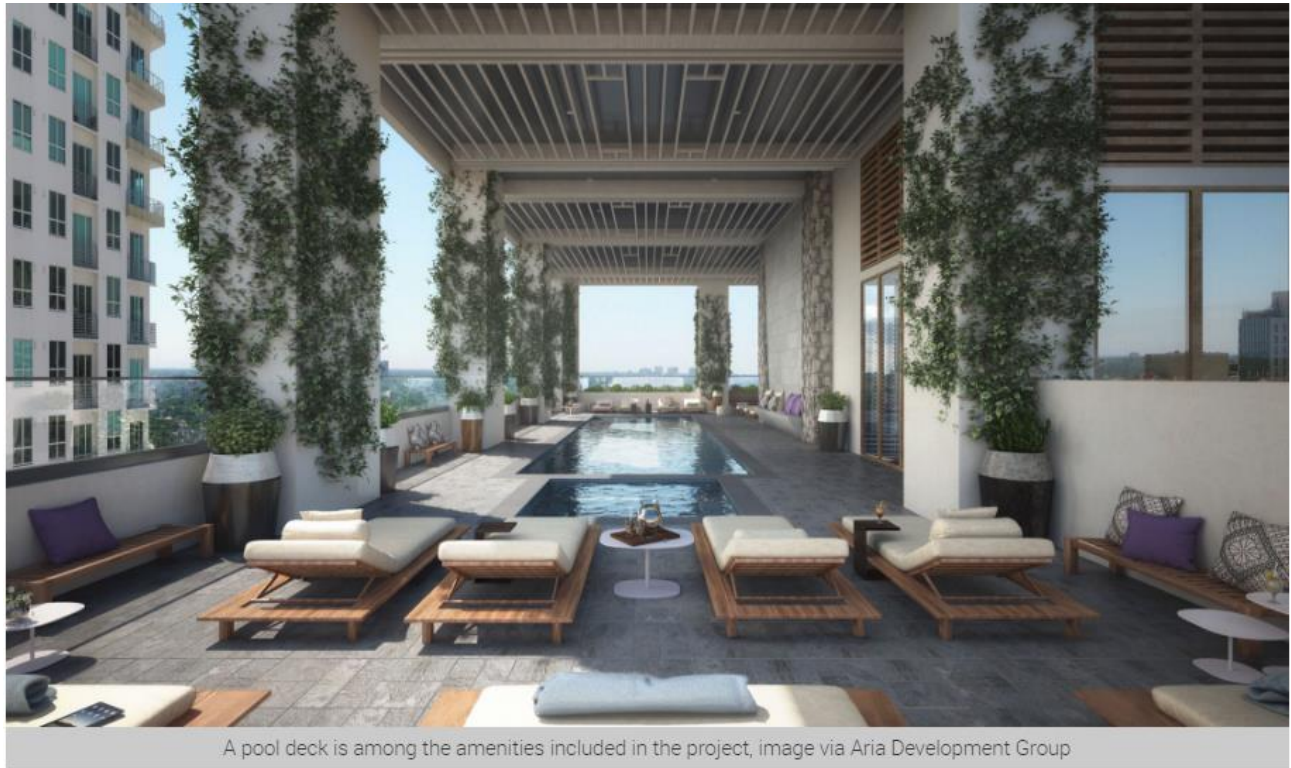
The hotel and residential combination is the work of New York and Miami-based real estate investment company [Aria Development Group](#), who has partnered with one of Kuwait's premier development companies, [AQARAT](#). To be located at 227 NE 2nd Street, the project is designed to capture the hearts of millennials, investors and young professionals looking for an urban lifestyle.



YOTELPAD Miami, image via Aria Development Group.

"Downtown Miami is emerging as a high-energy place to live, shop and work," said David Ardit, Principal of Aria Development Group. "With [YOTELPAD Miami](#), we are meeting the strong demand for service-oriented, urban-chic apartments. In addition, owners have the unique opportunity to participate in a short-term rental program. Together with the YOTEL brand, we are delivering a thoughtful, value-luxury experience in a dynamic location."





A pool deck is among the amenities included in the project, image via Aria Development Group

The [Stantec](#)-designed building will evenly split its hotel and residential programs, with YOTELPAD occupying floors 15 through 30. Floor plans range from 417-square-foot studios to 708-square-foot two-bedroom units. Residents will have access to both common areas of the hotel and an exclusive penthouse-level Sky Lounge that features a game area, luxury living room and a chef's kitchen with private dining. Additional on-site conveniences include a concierge, gourmet coffee bar, full-service restaurant, fitness centre, co-working space and a pool deck.



YOTELPAD Miami, image via Aria Development Group